

Blood donations lag, voters respond

Sig Eps lead blood drive

"With only 170 students registered, how can we beat Creighton when they give 150 pints of blood in one day?"

John Courtright, chairman of the current OU blood drive, continued by stressing the fact that anyone can register next week—all week—and that it will take a lot of registrations to beat Creighton U.

Sigma Phi Epsilon leads all organizations in registering with more than thirty signed up to donate. Pi Kappa Alpha is second.

The ROTC band played at noon Friday, parading around the campus between the student center and the main building advertising the drive. A sound truck also was used on campus.

Lucky Pierre...



He'll vote, give blood
Will you?

Editorial...

During the last war a news photographer caught the raising of the American flag on Iwo Jima. Although that picture was taken several years ago, it is still significant of the times—and of the present fight for freedom.

Korea has been made the testing grounds for the survival or defeat of Communism. Whatever the outcome, this so-called "cold war" will have cost many men their blood. And a triumph by the United Nations forces will award many others their freedom.

Safe within the borders of the U. S., the American people have an abundance of both freedom and blood. But how many take advantage of this fact?

For the past two weeks Omaha U students, faculty and administration have shown they realize that with privilege and advantage comes responsibility. They have willingly offered their blood to save our fighting men, and they have shown their eagerness to keep freedom by registering to vote.

Friday is the deadline for both types of registration. Your response and that of your friends will do much in determining what the fight in Korea really means. And it will prove that the blood spent in World War II bought something worthwhile.

Register today!

J. W.

Vote drive ends Friday

As the deadline for registering to vote draws near, about 75 percent of those students contacted through the "Get out the vote" campaign have registered, according to student chairman George Marling.

Marling added that the rest of the students will be contacted this week, and reminded to register before the Friday deadline. Registration will continue all week with the student committees continuing their work.

The students are competing with the Omaha U faculty and staff, and against Creighton University. At last reports, the OU faculty and staff were slightly ahead.

The progress of the registration campaign is being recorded on thermometers in the bookstore window.

Co-chairmen with Marling are June Williams and Stan Hagstrom. The drive is sponsored by the Student Council, Omicron Delta Kappa and Wackiya. The ASGD and Feathers are assisting in the job of contacting students.

The Gateway

Vol. 31

University of Omaha, Omaha, Nebr., March 18, 1952

No. 32

Students engineer programs, newswriting at KBON today

There's bound to be something familiar about the voices carrying over the air waves via radio station KBON today.

For today's Omaha U's day to take over the programs and writing jobs for the radio station. Students started writing newscasts at 5:55 a.m. and will continue until midnight tonight. Radio students will take over disc jockey shows and help staff regulars with their broadcasting duties.

Last week OU radio students visited the station, talking with the announcers and staff members, getting ideas on the procedure. Last night three newswriting students had a last minute session with Dick McCann, KBON program manager, who explained the ticker tape machine and various steps in preparing a newscast.

Today marks the fifth KBON Day for Omaha U radio and newswriting students. Bob Cahill will manage the broadcasting students and Pat Hefti will serve as student co-ordinator for the news writers.

Steering Committee sanctions TV change

An action started a month ago by university students has finally gained approval of the Faculty Steering Committee. According to unofficial sources, the television set in the Student Center will be moved to the lounge as soon as possible.

The request for the move jockeyed back and forth from the Steering Committee to the Student Council four different times. The Committee is composed of eight faculty members and one student representative.

Seeger speaks at convo tomorrow

Gerhart Seeger, author, newsmen and former member of the German Reichstag, will speak at a 9:30 a.m. convocation tomorrow. Classes will be shortened. Tomorrow's appearance will be the second at OU for Seeger, who addressed the university's World Affairs Institute in the fall. The newspaperman and foreign correspondent will speak on Germany's part in the European Defense program. He has lectured extensively in the United States and Canada, and now writes for nine European and two South American newspapers. Seeger was a member of the German Reichstag from 1930 to 1933, and was a German prisoner for nine months.

After serving in the office of Strategic Services during World War II, Seeger returned to Germany twice—in 1945 as a Nuremberg trial witness and in 1948 as a lecturer.

Arnold Air Society smoker for basic cadets

A smoker for prospective Arnold Air Society members was held last Tuesday evening at the Riverview Park pavilion. Second year basic cadets were guests of the society.

Earlier in the week the ROTC Department announced the promotion of five advanced cadets to cadet captains.

Spring play cast aids stage crew with set

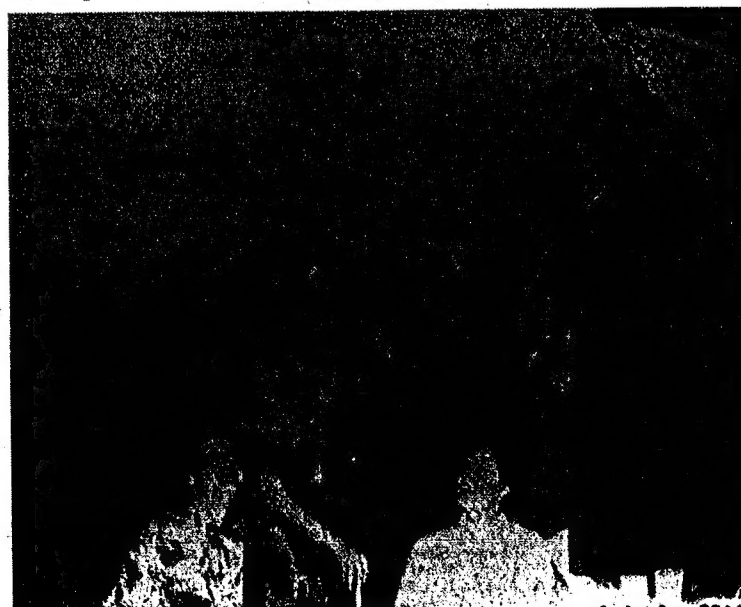
"John Loves Mary" so much that the cast of the spring play comes out to school on Saturday to help the stage crew build the sets.

Del Hansen says "the cast is so enthusiastic, they hustle out here even when they aren't rehearsing. During the week, if and when the stage crew is building on the set on stage, the cast rehearses in the workshop below the stage."

"As a result," went on Hansen, "they are way ahead of schedule."

There is a change in the March 28 and 29 ticket arrangement. Students wishing tickets should present their activity cards at the box office before the play.

The set will feature ceiling (see picture below) that can be rolled up and stored away between productions.



—photo by MAC

The ceiling to be used in the play "John Loves Mary" is the first of its kind used on the OU stage. Strips of heavy canvas sewn together and stretched taut over a wooden frame get special attention from a corps of student painters—especially the area focused on by the photographer.

ROTC transfer turns ConAC over to Air U

Direction of the Air Force ROTC program has been changed within the service from the Continental Air Command to the Air University at Maxwell Field, Alabama. The change involves more than 110,000 ROTC students in 187 colleges and universities, including Omaha U.

The change, which will become effective Aug. 1, has been under consideration since last July. Big Gen. Matthew K. Deichmann, who is at present director of education at Air University, will head the new ROTC program.

The new directors of the program have definitely decided on one major change and others are being contemplated. In 1953, the freshman and junior class programs will be changed, with the option plan being removed from the advanced curriculum.

At present there are eight options, three of them offered at Omaha U: Flight Operations, General Technical and Administration-Logistics. Under the new plan there will be no options, and all students will receive the same instruction.

Payne conducts TV class series

Omaha housewives will now have an opportunity to go to school without leaving their home. A series of six-week courses offered by the University of Omaha and TV station KMTV will begin in April.

Dr. Wilfred Payne, professor of philosophy and chairman of the Humanities Division, will conduct the course.

The television classroom will be offered for a quarter hour, Monday through Friday, and may be taken for college credit through the School of Adult Education. The tentative hour for the April classes is 10:45 to 11 a.m.

"This experiment in the teaching field is relatively new in the midwest area," said Owen Saddler, manager of KMTV. "The University Adult Education division is one of the finest in the country, and we are both anxious to try this new field of teaching through television," he said.

Basketball attendance figures show increase

Figures released by the university's athletic business manager Friday show that the total paid attendance for the OU home basketball games was 2,974 persons. The figures were based upon 10 games played in the Fieldhouse and show an increase over the 1951 figures of 1,596.

Richard Frohnen, business manager for athletics, said the total attendance for all games was 11,461. However, 8,486 persons attended on complimentary tickets.

Creighton University proved to be the biggest cage attraction of the season as 8,021 persons filed through the turnstiles to see the game. Average student attendance was 441 for the 10 game schedule.

Livingston, artist, reveals little known 'brush facts'

By Mary Ann Conley

Who knows the University of Omaha better than anyone else? Dr. Bail? Jack Advers? These are good guesses, but the distinction should go to Arthur Livingston.

If you haven't seen him you've probably gotten wind of him. He's the little man who has been painting in the halls recently.

When asked when the job will be done, Livingston said, "I won't live that long. I've been at it since last August. I'm already 57, and they retire a man when he's 80."

Then he gave a few startling facts about the paint job. It takes three gallons of paint to cover the ceiling of one hall, either east to west or north to south—about 900 square feet of painting surface.

During an eight hour day, including coffee time, Livingston can paint one hall. He climbs off his wheeled ladder about 24 times, moving the ladder, painting light and the drop cloths that cover the floor. Then he removes the covers from the pictures, replaces all the paraphernalia up the hall and climbs up again. Countless times a day he has to replace the drop cloths disturbed by careless students.

When asked if any of his children were going to be painters, he answered with a flourish of his brush, "I'd kill 'em if they did."



Livingston . . . endless job.

Mag deplores situation of times

"It is a gloomy moment in history. Not for many years—not in the lifetime of most men who read this—has there been so much grave and deep apprehension; never has the future seemed so incalculable as at this time. . . .

"In France the political cold-iron seethes and bubbles with uncertainty; Russia hangs as usual, like a cloud, dark and silent upon the horizon of Europe; while all the energies, resources and influence of the British Empire are sorely tried, and yet to be tried more sorely, in coping with the vast and deadly disturbed relations in China. . . .

"Of our own troubles (in the U.S.A.) no man can see the end. They are, fortunately, as yet mainly commercial; and if we are only to lose money, and by painful poverty to be taught wisdom—wisdom of honor, of faith, of sympathy and of charity—no man need seriously despair. And yet the very haste to be rich, which is the occasion

of this wide-spread calamity, has also tended to destroy the moral forces with which we are to resist and subdue the calamity."

This timely article was first published in Harper's on Oct. 10, 1857—nearly 95 years ago.

—Letters to the Editor—

Dear Editor:

I was surprised and shocked to find an article about the 1952 Tomahawk going to press on page four of your newspaper. Please cancel my subscription!

It is staggering—the ability of your staff to separate the real news from the phony news. Any fool can immediately see that news about our wonderful yearbook should always rate first page—not the ignominy of a fourth page slot.

I think it is a great tribute to Mr. Badger that he puts up with this sort of treatment. His nobility was demonstrated when he gave The Gateway such a fine space in the yearbook this year. It is a great privilege for this university to have the opportunity of using Mr. Badger's talents—don't you feel that he deserves at least front page billing—if not an

Save some to pay the cost of 'Bromo'

Tuition going up? Costs rising? You can't understand where all your money goes? You're working part time but aren't making ends meet? Things are bad? Then take a look at "Uncle Sugar's" debts:

Just 52 years ago, the per capita share of federal spending was \$6.85. Forty-two years ago, it was \$7.54 while ten years later per capita share of federal spending hit the astronomical figure of \$60.40.

This year the per capita share is \$548.38.

Athletes okay scholarships, think OU needs conference

Three big questions were answered by OU's athletes last week. Although the words varied slightly, the meaning was generally the same. The three questions were (1) Should OU have athletic scholarships? (2) Where would the money come from for such scholarships and (3) Should the university join a conference?

The first question received many little answers—totaling a big, booming yes. Comments backing up the affirmative answer were "These scholarships should include not only Omahans, but everyone." Several athletes thought that books and

tuition should be included in the scholarships.

The second question was easy to answer. Popular opinion said that a program would be paid for by several groups. Omaha businessmen, the Alumni Association and the Quarterback Club were listed among the possible contributory groups. One athlete thought the money could be taken from general fees.

Question three also received a decisive yes, but with variations. Some thought OU should join a conference immediately. Others said we should wait a year or two until we build up good teams. Reason for belonging to a conference were to give players incentive to win and invoke a little spirit into the students.

Additional comments on athletic policies were that with a scholarship program there would be little reason why Omaha's athletes should go elsewhere to get an education. By joining a conference, the class of opposition would improve. Big schools and good teams would draw larger crowds and more money to the university. In the long run, thought the athletes, the program would pay for itself.

Olds lauds program . . .

Just stay as sweet as you are

The following editorial column appeared in the Omaha World-Herald, Sept. 14, 1950. It concerns the athletic code at OU as seen by the paper's sports editor, Floyd Olds.

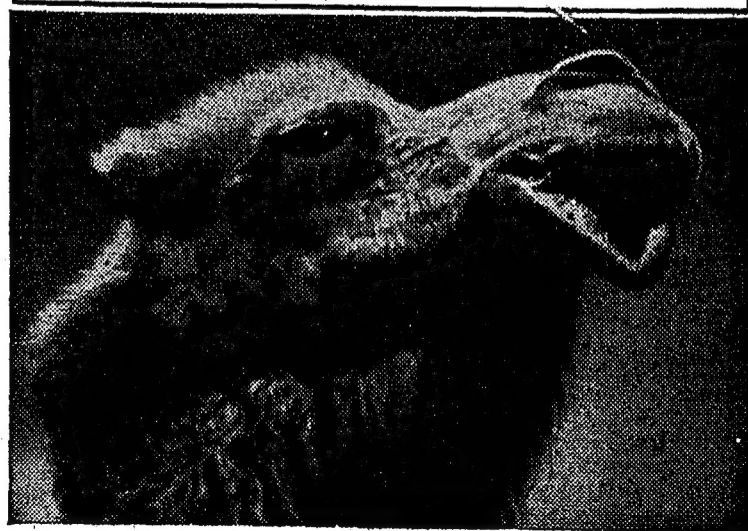
"In this day of high-pressure college football, Omaha University's athletic policy is a refreshing contrast. The institution . . . maintains as honest, sane, strictly-amateur a football program as any university in the nation . . . makes no effort to compete for high school stars . . . can't try to bid against other schools because it has no scholarships to offer, no guaranteed jobs, no special inducements . . . But it does have something to offer—something sound and sturdy. It has a well-planned and smartly-directed sports program for the student who has time for such things, after his classroom work. Almost all of Omaha U's athletes come to school primarily for an education, with football just a recreational side line . . . But the school's leaders realize that athletics are an important part of college education. So they have built a splendid plant to house the physical education and athletic portion of the curriculum. They give the students the best possible equipment, facilities, teaching and supervision . . . No conference championship can be won. No national glory is within reach . . . But . . . Omaha's U's students may in the long run get a lot more out of their simon-pure football than do the students on campuses where the 'game' is a grim, high-pressure, do-or-die business."

Princess Omaha 'runner-up'

The OU junior who won the Princess Omaha contest last week as a last minute entry wound up in second place in the Nebraska Cherry Festival at Schuyler, Nebr.

Marilyn Sibert, who entered the contest just "for kicks," was runner-up in the statewide contest. Princess Nebraska is Dianne Buhl, a former Midland College student.

J. Paul Sheedy* Switched to Wildroot Cream-Oil Because He Flunked The Finger-Nail Test



PAUL was having a sand-wich at the Dromedary-Bar when his roommate said: "Sheedy, every co-ed sphinx your hair's ugly! Your camel's hair coat won't pass the Finger-Nail Test! Therefore, if you fig-ger to get any dates, I humbly beseech you to try Wildroot Cream-Oil! Contains soothing Lanolin. Non-alcoholic. Relieves annoying dryness. Removes loose, ugly dandruff. Grooms hair neatly and naturally all day long. It's your hair's best friend!" Sheedy got Wildroot Cream-Oil and now his hair-a looks terrific! Better desert water, pyramid your savings up to 29¢ and dry-ve to any drug or toilet goods counter for a bottle or tube of Wildroot Cream-Oil, America's biggest-selling hair tonic! Ask for it on your hair at the barber shop, too. You'll really be done yourself a favor!



* of 131 So. Harris Hill Rd., Williamsville, N. Y.

Wildroot Company, Inc., Buffalo 11, N. Y.

The Gateway

Published twice weekly for the University of Omaha by its Department of Journalism. Member of the Associated Collegiate Press. Represented for national advertising by National Advertising Service, Inc., 450 Madison Ave., N. Y. C. Subscription rates: One dollar a semester. Phone Glendale 4700, Extension 256.

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Draft escape possible if testee keeps cool

Don't despair! Use your head, save your neck from the possessive fingers of General Hershey's Selective Service System.

During a recent five month period, half of all draftees rejected were considered of too low intelligence to operate the army's complicated array of M-1's. General Hershey charged that many of the flunkies were holders of college degrees who deliberately put the "x" in the wrong column to escape the "wearin' of the olive-drab."

The Selective Service mentor summed up Uncle Sam's troubles in draft procurement with regard to degree holders: "There are two kinds of college students who fail to pass the mental tests — those who do not know enough and those who know too much."

OU takes indoor meet over Wayne, Wesleyan

In the first indoor track meet in the history of the school, Omaha University amassed 73½ points to Wayne State's 43½ total to cop honors on the Fieldhouse oval last Thursday afternoon. Nebraska Wesleyan finished third with 19 points.

Roger Dunbier and Bernie Lainson of Omaha and Wayne's Jack Foresman were the only double winners of the meet.

Dunbier won the high jump and the 60-yard high hurdles while Lainson rolled to victory in the 440 and 880. Foresman ran away with the one and two mile events.

Johnson wins

Shotputter Larry Johnson started the Indians off in the first event with a heave of 42 ft. 3½ in. Wesleyan's Don Alley was second with Wayne's Butch Ohlund and Ray Lanik in third and fourth places respectively.

Keith Christie gave the Red and Black another first in the pole vault with a leap of 11 feet. Omahan Doug Alford and Duane Calvert of Wayne tied for the second spot.

Dash-man Joe Nalty lived up to expectations in the 60-yard sprint by nipping Wayne's Gerald Moyer with a :06.3 clocking. The dash was divided into two preliminary heats with Nalty's :06.2 the outstanding time. Charley Hays ran fourth for another Indian point.

Foresman shines

Wayne picked up eight counters in the mile run due to the performance of Mr. Foresman. His time of 4:42.9 wasn't spectacular, but he won going away. Mel Decker and Bernie Anderson finished third and fourth to add to the Omaha total.

In the other distance it was again Foresman that stole the show. With a commanding lead at the end of 19 laps, he sprinted the last lap to the amazement of the fans. Teammate Bill Poehling took second place while Decker of OU was third.

Two firsts

Lainson grabbed the laurels in the 440 with a strong kick to finish with a :53.6 timing. Pacemaker Wayne Larsen of the Indians pulled a leg muscle and dropped to third place. Vic Hoggins of Wesleyan took runnerup laurels.

In the 880 Lainson was again the man of the hour to hand the Indians another blue ribbon. Mile Owens, Ken Bughley and John Loehen, all of Wayne,

trailed Lainson in that order.

Dunbier edged Wesleyan's John Harden in the high jump by clearing the bar at 5 ft. 10½ in. LaRue Garrett gave Omaha a fourth in the same event.

After Harden missed, Dunbier skipped a try at a higher mark, to save himself for the hurdles. **Hurdle slam**

Omaha slammed the low hurdles with Duane Sprick leading the pack. Dunbier finished second and Bob Schropp third.

The sprint and mile relays gave the crowd its share of thrills. It took two great anchor performances, one by Nalty in the sprint and the other by Lainson in the mile, to insure the Indians of victory.

Hays, Schropp and Sprick ran with Nalty while Jerry Tannahill, Jerry Clark and Al Kummer teamed with Lainson.

Nine lettermen report for first baseball practice

Sounds of horsehide meeting wood echoed in the Fieldhouse last Friday afternoon as Omaha University's diamond hopefuls went through their initial drill of the season.

Coach Thurman Johnson ordered a Saturday workout for the plus-30 aspirants with the remaining drills on a one-day basis from 3 p.m. to 5 p.m.

Nine lettermen were on the opening day roster including pitchers Bob Offerjost, Bud Bridenbaugh and Lynn Hooton; infielders, Aksel Schmidt, Larry Micheels, Don Maseman and Lee Nelson. Veteran outfielders in camp were John Potts and Bill Duffack.

Early practices will be devoted to conditioning drills with pepper games and infield workouts filling the main portion of the sessions. Due to the unpredictability of Nebraska weather, batting practices have been tentatively scheduled for the Boys Town indoor lot.

Nick Adzick, ex-Omaha Cardinal backstop, was named to the assistant coach position.

From the sports desk . . .

Dunbier letters in one try

— By Bob Peck

Omaha University's trial at indoor track last Thursday proved to be a great success. Even though OU was favored, the performances of several individuals were pleasing to OU coaches and fans.

Roger Dunbier was the high individual point getter for Coach Ernie Gorr's cinder squad. The freshman from Benson High took two firsts and a second for 13 points. This is one more than the minimum required for a letter.

The Indians copped every event except the mile and two mile races. But a loss to Wayne State's Jack Foresman is no disgrace. The Wayne nifty set a fast pace and turned on a terrific kick to outdistance the field in both races.

He probably would have posted a better mark had he been pressed.

Omaha U's Mel Decker showed he has the stuff to make a good miler. Running in his first college meet, Decker displayed the wind and legs needed for running the mile.

As he is only a freshman, Decker has a bright future in Omaha U track.

Morningside College, conqueror of Omaha University in the Sioux City Tournament last January, lost to Springfield, Mo. in the NAIB tourney in Kansas City last week. The Iowans were ousted in their bid for a semi-final berth 87-74. The Maroons dumped the Indian cage team 76-56.

Pflasterer issues tennis call

All men interested in playing tennis should report to Coach Don Pflasterer as soon as possible.

Pflasterer indicated that since all berths are wide open, he would run off a tournament to determine the top six netsters.

So Daks next Indian foe on Friday

Coach Ernie Gorr will get a second chance to watch victorious cinder men in action Friday afternoon in the Fieldhouse.

South Dakota University will invade the Omaha oval to give the Indians a much stiffer test than last Friday's triangular.

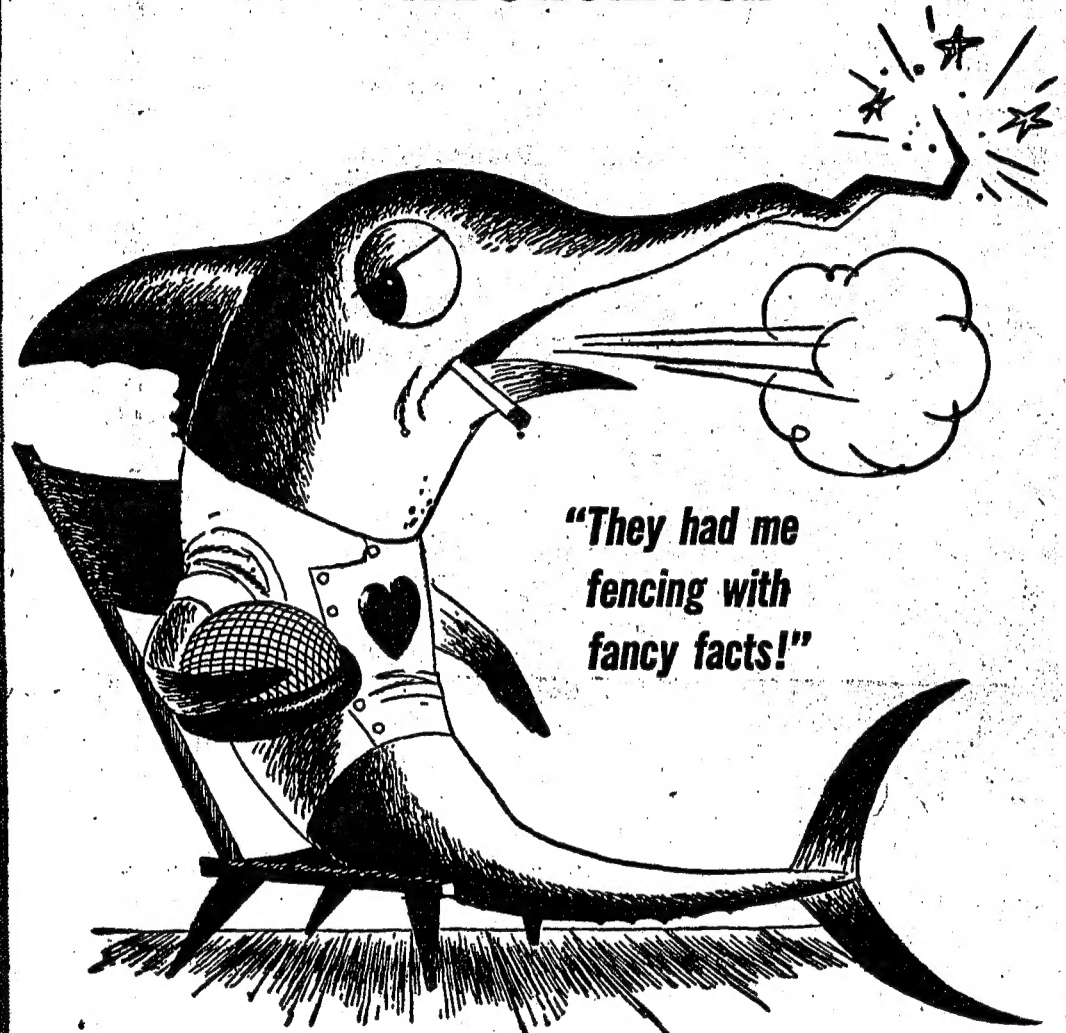
Winner in the first indoor track meet of the school's history, Omaha will bank on the

scoring power of Roger Dunbier, Joe Nalty and Bernie Lainson.

The outcome of the meet could lie in the recovery of Wayne Larsen, Bob Gerdeman and Dick Westin. Larsen, a middle distance man, has a pulled muscle; while Westin is handicapped with a bad knee and Gerdeman with a sprained back. Both men are hurdlers.

Campus Interviews on Cigarette Tests

No. 37...THE SWORDFISH



They crossed swords with the wrong man when they engaged this swashbuckling senior in combat! At first, he was foiled by the tricky, "one-puff" . . . "one-sniff" cigarette mildness tests. But he parried their thrusts with this gleaming sword of logic: The only way you can judge mildness is by steady smoking. That's the true test of cigarette mildness!

It's the sensible test . . . the 30-Day Camel Mildness Test, which simply asks you to try Camels as your steady smoke, on a day-after-day, pack-after-pack basis. No snap judgments! Once you've tried Camels for 30 days in your "T-Zone" (T for Throat, T for Taste), you'll see why . . .



After all the Mildness Tests . . .

Camel leads all other brands by billions

Greeks see bit of Ireland at Chi O's third "Shuffle"

St. Patrick and the Emerald Isle itself were transported to Peony Park last Friday night for the Chi Omega third annual Shamrock Shuffle. The informal all-Greek dance brought out the Irish in more than 300 Greeks.

John Wiren and Joan Miller held the lucky numbers for the door prize. Wiren received cufflinks and Miss Miller received earrings from Chi Omega.

Decorations carried out the Emerald Isle theme. On the entrance to the dance floor, two green trees and figures of an Irish girl and boy greeted dancers. Over the entrance, St. Patrick welcomed all with "Welcome to the Emerald Isle."

The stage was highlighted by a large white pipe and crepe paper streamers. Silver letters of the campus greek organizations decorated the green background of the bandstand.

The Irish skit featured the naughty doings of leprachauns this year on OU's campus.

Salladay serves as new ZTA president

Jean Salladay was installed as the 1952-53 president of Zeta Tau Alpha at a formal candle-light initiation in the student lounge Thursday evening.

Other new officers are Marcia Jourdan, vice president; Gloria Olderog, secretary; Carol Roberts, treasurer, and Carol Blore, ritual chairman.

On Sunday, Mar. 9, Zeta's installed 20 new members at a banquet at the Blackstone. Betty Karr was named as active with highest scholarship. Highest pledge scholarship honors went to Anita Reznichuk.

Pledges total 20 for Theta Chi's

Pledges to Theta Chi fraternity now total 20 with the addition of Norman Hiatt, Orville Jensen, Al Kummer, Dick Fox and Don Nelson.

Recently elected pledge officers are Sam Marasco, president; Jerry Tannahill, vice president, and Dale Swanson, secretary.

Theta Chi national fraternity will celebrate its 97th birthday at a Founders' Day banquet Apr. 10. Committee members for the affair are Sam Anazalone, Subby Caporale and Chris Crowder.

ASGD plans meet with new members

Old and new members of the Association for the Study of Group Dynamics will hold a supper meeting Thursday at 5:30 p.m. in room 100.

A program for next semester will be discussed.

Song, saddles, straw spike square dance on Saturday

It was more like a ranch than an auditorium Saturday night when OUWI held the first all-school barn dance there.

Couples donned plaid shirts, jeans and square dance

skirts to "alemaine left" to the calls of Mrs. Harriet Hagen, YWCA health director, in a room decorated with "genuwine" saddles and corn shucks galore.

In "Grand Ole Opry" fashion, intermission entertainment consisted of variety acts. A duet from Benson High, Elaine Egand and Rodney Wilmoth, cut loose with "Wide Open Spaces" and Jerry Lewis, Central High alum, played his "guitar."

The dancers stopped to join the community singing led by Ruth Longville, dance chairman, as they sat around an artificial fireplace and on bales of straw, refreshing themselves with cokes and donuts.

Mother's club gives dinner for Alpha Xi

Members of Alpha Xi Delta enjoyed a dinner at Dewey Park Pavillion Wednesday night prepared by the sorority's newly organized mother's club. The regular meeting was held following the dinner.

Plans were discussed for the traditional Rose Formal to be held at the Fontenelle's Black Mirrow Room, Saturday, Mar. 29. Gary Penisten and his orchestra will play for the Alpha Xi's and their dates. Vivian Cotton is dance chairman.

A party with Sig Ep's has been slated for Mar. 22 at the Student Center.

CHESTERFIELD—LARGEST SELLING CIGARETTE IN AMERICA'S COLLEGES AT MARYLAND

Varsity Grill

We certify that Chesterfield is our largest selling cigarette by 2 to 1

SIGNED E.F. Zalesak PROPRIETOR

CHESTERFIELD CIGARETTES

2 to 1

because CHESTERFIELDS are much Milder and give you the ADDED PROTECTION of NO UNPLEASANT AFTER-TASTE*

*FROM THE REPORT OF A WELL-KNOWN RESEARCH ORGANIZATION